

Massanutten Resort

MEDIA KIT



WHO WE ARE

A breathtaking property, Massanutten Resort features 6,000 acres of mountain fun at its very best.

Unique in both its size, variety of amenities, and outstanding condo and hotel accommodations, Massanutten has secured its spot as one of the premier all-seasons resort destinations on the East Coast.

Massanutten Resort is truly your one-stop shop for a great family vacation!

OUR MISSION

To provide remarkable experiences in a safe and enjoyable environment.

OUR HISTORY

On May 26, 1971 a press conference was held at Spotswood Country Club to announce the joint venture in the development of a new resort to be called Massanutten.

By the summer of 1972, there were six slopes cleared. In 1973, the final touches were put on the outdoor swimming pool and two tennis courts in the Rockwood Park area of the Kettle. The ski area opened on February 10, 1973 after five nights of snowmaking.

Today, Massanutten continues to thrive with a mixture of owner, overnight guests, groups, and daytrippers.

1 MILLION
ANNUAL RESORT GUESTS



ACCOMMODATIONS

We offer rental options for a quick two-night getaway or a week-long vacation. Accommodations are located in our mountain resort area or in the lower valley of Woodstone Meadows.

MOUNTAIN LIVING

A true Blue Ridge experience, our mountain accommodations offer year-around breathtaking views and of course, many opportunities to observe the natural wildlife here on the resort.

Not to mention, staying on the mountain allows you an easy drive to many of our great amenities, including the NEW! Campfire Grill, the Ski and Adventure Park area, Mountain Greens Golf Course, LeClub Recreation Center, the General Store, and Mountain Peak Pool.

- Eagle Trace - Charming, town-house style units which can sleep 4-12 occupants
- The Summit - Gold Crown, 2-4 bedroom units with scenic mountain views.
- Hotel - Newly renovated King or Queen hotel rooms

VALLEY VIEWS

Staying in the Valley is an experience all unto itself! You will enjoy scenic rolling hills, parks and pools to enjoy with your family, along with an easy drive to the Spa, Woodstone Meadows Golf Course, VA BBQ & Pizza Co., or the Indoor/Outdoor WaterPark.

- Woodstone Meadows - Beautiful, 2-4 bedroom Valley condos
- Woodstone Casa - Charming, 1-2 bedroom units
- Regal Vista - An exclusive resort experience, Regal Vistas offer expansive views of the Blue Ridge Mountains while overlooking the resort area of Woodstone Meadows. This private, gated community is home to an outdoor pool, picnic area, and workout facility.



RESORT SHOWCASE

INDOOR/OUTDOOR WATERPARK

Get ready for non-stop thrills at the Massanutten WaterPark, always heated to 84° Fahrenheit.

MOUNTAIN BIKE PARK

With two chairlifts that service a network of 7 gravity-fed trails, we offer a mix of terrain and trail lengths for beginners and intermediate riders.

GOLF

We've got two challenging yet playable 18-hole courses with plenty of uphill and downhill contours, and gorgeous scenery at every turn.

SPA

Our signature spa treatments are just what you need to unwind.

SNOW SPORTS

Ski and snowboard at Virginia's favorite place to learn to ski and ride. Or, try something new like snow tubing or ice skating.

DINING

- Campfire Grill
- Base Camp
- VA BBQ & Pizza Co.

To see all 12 dining locations within Massanutten, please visit <https://www.massresort.com/dining>.

AMENITIES

Business Center
Hot Tub, Jacuzzi, Sauna & Whirlpool
Laundry Facilities
Spa
Swimming Pool(s)
Vending Machines
WaterPark Onsite

DINING

Bar / Cocktail Lounge
BBQ & Pizzeria
Candy & Coffee Shoppe
Poolside Snack Bar
Seasonal Dining
Themed Restaurant
Weekly Dining Events

ACTIVITIES & RECREATION

Aerobics Classes
Ball Field
Basketball Court(s)
Billiards/Pool Table
Crafts
Escape Room
Fishing
Game Room / Video Arcade
Golf (36 Holes)
Golf Instruction
Hiking
Horseback Riding
Hunting
Ice Skating
Jogging Path
Kid's Club
Kayaks & River Tubing

Miniature Golf
Mountain Bike Park / Rentals
Nature Center
Petting Farm
Playgrounds
Putting Green
Racquetball
Shopping
Skiing: Downhill
Skiing: Instruction / School
Sport Court
Table Tennis / Ping Pong
Tennis
Tennis Instruction
Volleyball
Walking Paths
Water Aerobics / Yoga



AWARDS

- Budget Travel: 10 Best Indoor WaterParks
- Fodors: Best Ski Resort for Summer Fun
- Huffington Post: Top 9 Best Indoor WaterParks
- Parents Magazine: 10 Best Indoor Waterparks
- USA Today: 10 Best Indoor WaterParks
- USA Today: Best Winter Ice Rinks
- USA Today's People Choice: Top 10 US Waterparks
- Washingtonian: Best Winter Tube Parks

MEDIA

Our history is solid. Our future is bright.
Come and be a part of our story.

CONNECT



www.facebook.com/massresort
80k+ likes



[@massresort](https://twitter.com/massresort)
4k+ followers



[@massresort](https://www.instagram.com/massresort)
4k+ followers



[@massresort](https://www.youtube.com/massresort)
300+ subscribers; 50+ videos



www.massresort.com
3m+ annual website sessions

Massanutten Resort | 1822 Resort Drive, Massanutten, VA 22840 | 540.289.9441

Travel & Hospitality Contact: Sarah Elson | Director of Business Relations | marketing@massresort.com